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PODIUM | PODIUM

Speed Skating Canada 2019 Congress



Canada's High Performance Sport System

PSOs

NSOs

Sport Canada

Own the Podium

AAP Carding

Provincial Funding Programs

Athlete Sponsors

Sport4Life

Coaching Association of Canada

Canadian Olympic
Committee

Clubs

Canadian Sport
Institute Network

USport

Canadian Tire Bank

Corporate Partners

Canada Games

COF & PFC

Agents





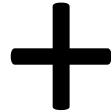
OTP's Unique Contribution!



No Gold Medals!!!



Montréal 1976



Calgary '88





Creation of Own the Podium



+



+ \$110M

It worked!!!





High Performance Investment

- Winter and Summer Sports share \$64M enhanced excellence funding from Sport Canada (\$22M for Winter and \$36M for Summer)
- Annual investment of \$9.25M from COC and \$1M from CPC
- Additional \$6M in 2011 for Summer Team Sport Strategy
- Additional \$10M in 2017 for Next Generation Initiative (\$5M Public + \$5M Private – through COF/PFC)

OTP Mandate

- Own the Podium provides technical support to national sport organizations with the goal of winning more Olympic and Paralympic medals
- Own the Podium prioritizes investment strategies by making funding recommendations using an evidence based, expert driven, targeted and collaborative approach

OTP – NSO Partnership



OTP's objective is to create a collaborative high performance partnership with targeted sports to enhance probability of achieving podium performances at Olympic and Paralympic Games.



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Mandate #1:
Provide Technical Guidance

Critical High Performance Elements

Coaching and Technical Leadership

- World class technical leadership with clear delegation / authority and world class coaching staff

Daily Training & Competition Environments

- High performance plan driven by system and individual gap analysis and mitigation strategies; World class daily training and competition environments

Performance Sciences, Research & Innovation (PSRI)

- World class Integrated Support Team delivering PSRI services to targeted athletes

High Performance Planning

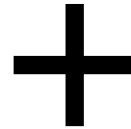
- Effective alignment of High Performance plan to PSO and clubs

Podium Pathway

- Evidence based athlete identification and development system driven by sport's Podium Pathway: Winning Style of Play (WSP) and Gold Medal Profile (GMP)

High Performance Governance

- Organizational commitment and capacity to implement HP plan and allocate required discretionary funding



Athlete(s)
developing
on or ahead
of Podium
Pathway for
upcoming
and/or
subsequent
games



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Mandate #2: Provide Funding Recommendations

Funding Principles



Funding prioritized in a top down manner based on medal potential for 2022 and/or 2026



Multi-medal sports are top priority



Future medal potential: Funding is an investment, not a reward

** Past results are one indicator of future medal performance*



Incremental funding to HP program


Future Medal Potential

Potential



Performance

Evidence of Podium Potential?



Don't tell me...
...Show me

Priorities of Funding



Coaching and
technical
leadership



Optimal training
environments
and
competitions



Performance
sciences,
research and
innovation



NSO
organizational
HP capacity,
commitment and
sustainability



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Next Generation Initiative

Definition of “Next Generation”

- Athletes with evidence of medal potential for the subsequent (“Next”) Games (2026)
- Athletes 5-8 years from a podium result identified in the NSO High Performance Plan
- Based on validated performance KPIs and Gold Medal Profile attributes

Next Generation Funding

- \$10M investment began in fall 2017
 - 60-40 Summer – Winter split
 - 80-20 Olympic – Paralympic split
- Priorities:
 - coaching and technical leadership
 - daily training and competition environment
 - sport science and sport medicine services



Comparing OTP's approach: Upcoming vs Subsequent Games

2022 Podium (EE)

Priority

- Priority: Laser focus on athletes with high podium potential, living HP culture – finding the last 2% of performance on demand

OTP Approach

- Values based relentless pursuit of podium results

Athlete Pool

- High expectation of results that meet or exceed podium track

2026 Podium (NG)

Priority

- System focus, developing the athlete, coaching impact, technical fundamentals, learning HP culture – foundations of performance on demand

OTP Approach

- Values based approach focused on developing skills and progressive accountability

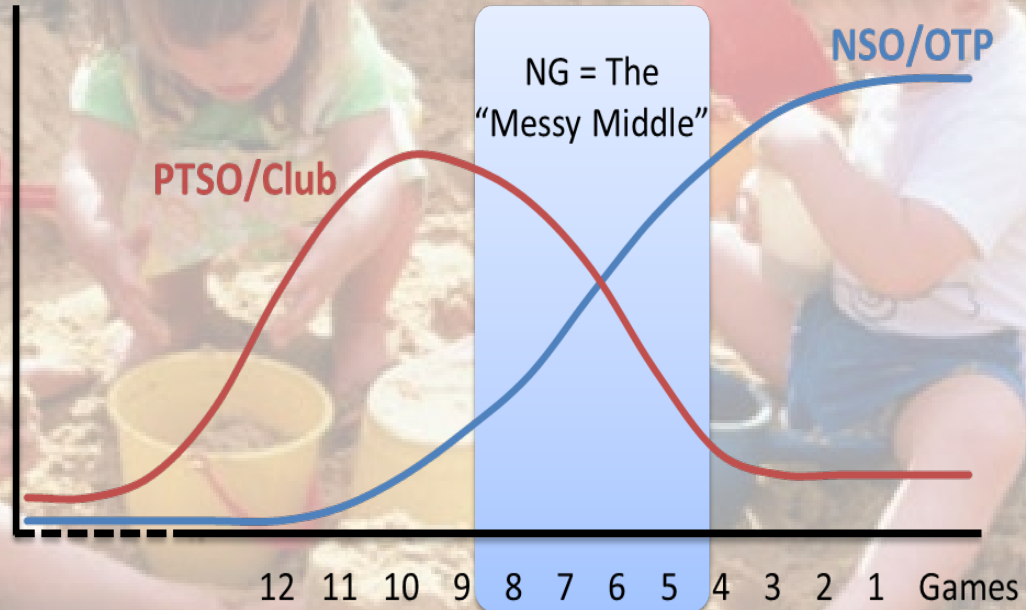
Athlete Pool

- Priority to not cut talent too early; More “grey-zone” performance accepted in the podium track

Challenge: Who's in the NG "sand-box"?

NG space has many players

- "Clubs"
- PTSO
- NSO



When the “Sand Box” works

Agreed to rules of engagement

- Leadership with clarity of NSO-PTSO/Club roles
- NSO-PSO alignment of LTAD, Podium Pathway and HP plan
- Funding alignment
- Sufficient capacity aligned with HP plan and demographics
- Clarity of objectives and KPIs
- Aligned debrief culture
- Culture of “one sport” – not NSO versus PSO



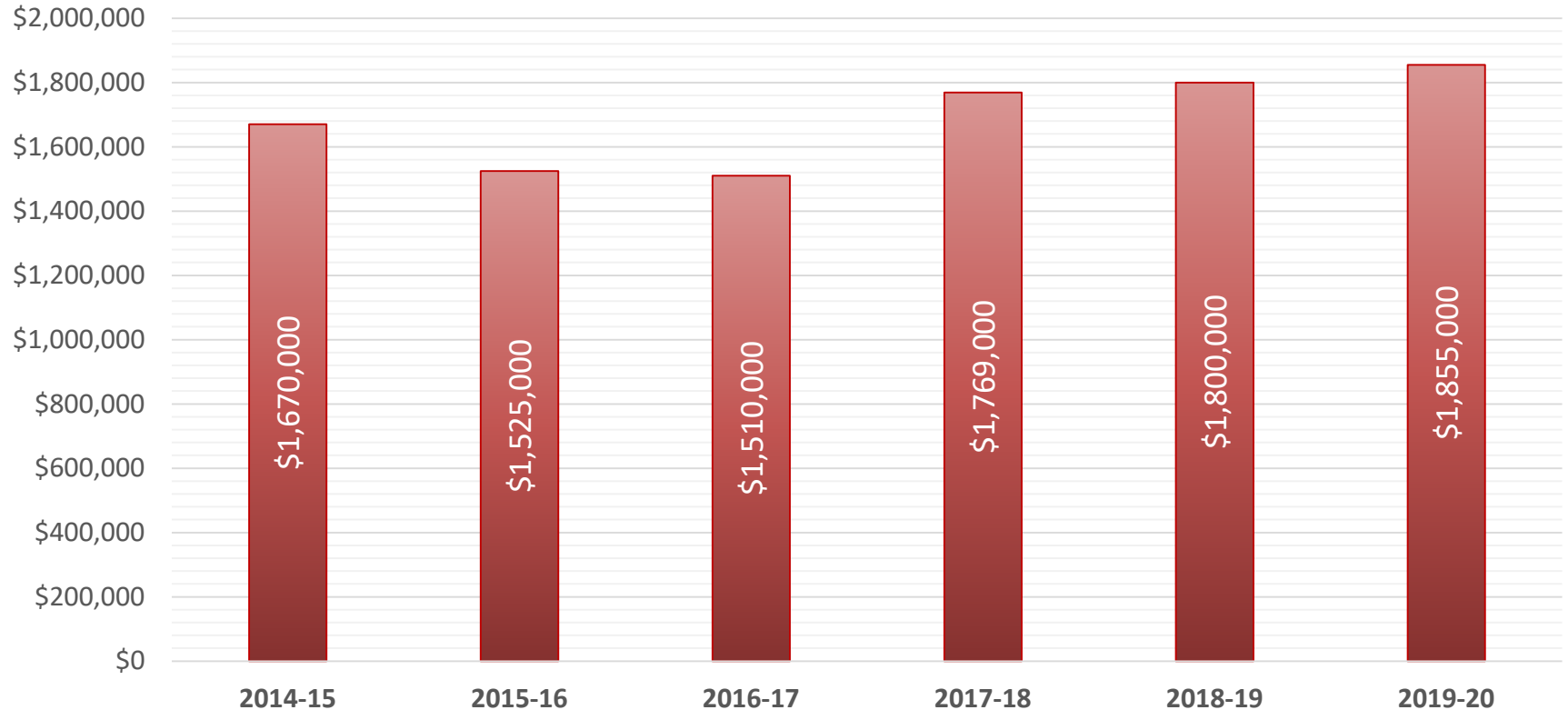


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Speed Skating Canada and OTP



Speed Skating Canada Funding History





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Questions

